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FACSIMILE TRANSMISSION

DATE: March 17, 2004

TO: EXAMINER MCLOUGHLIN

FACSIMILE NO.: 703-872-9306

FROM: John G. Posa

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RE: SN 09/677,424

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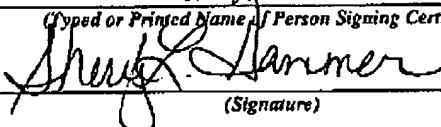
Applicant(s): Mankovitz

Docket No.

MRJ-10202/03

Serial No.  
09/677,424Filing Date  
Oct. 2, 2003Examiner  
M. McLoughlinGroup Art Unit  
2662Invention: ELECTRONIC TELEVISION PROGRAM GUIDE DELIVERY SYSTEM USING TELEPHONE  
NETWORK IDLE TIME

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**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re application of: Mankovitz

Serial No.: 09/677,424

Group No.: 2662

Filed: Oct. 2, 2003

Examiner: M. McLoughlin

For: ELECTRONIC TELEVISION PROGRAM GUIDE DELIVERY SYSTEM USING  
TELEPHONE NETWORK IDLE TIME

**RESPONSE TO OFFICE ACTION**

Commissioner for Patents  
PO Box 1450  
Alexandria, VA 22313-1450

Dear Sir:

In response to the Office Action mailed December 17, 2003, the Examiner's attention is directed to the following remarks.

The claims of this application are being resubmitted in unamended form on the grounds that the Examiner has either misread or misinterpreted Tsumura et al., U.S. Patent No. 5,353,337.

The instant invention includes only two independent claims, and both include the limitation of information being repetitively transmitted over a telecommunications network, regardless of whether the recipient's connection to the network is in an on-hook or off-hook condition. The Examiner claims that Tsumura et al. discloses such a limitation, but the undersigned cannot find language in the '337 patent to support this argument. More particularly, the Examiner states that

"center 10 ... includes database 12 storing compound data to continuously deliver music or image to the telephone exchange 20 regardless of the condition of the condition [sic] of switch 22 on the telephone line 40 in the telephone exchange."

However, reference is made to column 4, lines 47-61 of the '337 patent, which is reproduced herein below:

"In the sort of configuration outlined above, when the telephone receiver is lifted off the hook, the exchange device 22 is switched to the exchange switching system to enable voice communication and, when the telephone receiver is placed on hook, the exchange device 22 is switched, during periods when the telephone line 40 is idle, to one or other

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Serial No. 09/677,424

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GIFFORD, KRASS, GROH, SPRINKLE, ANDERSON & CITKOWSKI, P.C. 280 N. OLD WOODWARD AVENUE, STE. 400, BIRMINGHAM, MICHIGAN 48009-5334 (248) 913-6000

of the center units to enable the idle time to be used for the transmission of broadcast signals from one or other of said center units 11, 11', 11'' by way of said telephone line 40 to the two aforementioned terminals 33a, 33b. Remote operating instructions can also be sent from said terminals 33a, 33b to turn the exchange unit 22 on and off and to select the required center unit (in other words, to change channels).

Thus, by Applicant's understanding, data transmission under Tsumura commences only when the receiver is in an on-hook condition, and not regardless of whether it is an on-hook or off-hook condition. Nor can Applicant find any disclosure whatsoever that information is sent repetitively, but rather, is sent when an on-hook condition is detected. Thus, the systems of Tsumura et al. and that of Applicant are entirely different, precluding anticipation and obviousness.

If the Examiner disagrees with this response, and contends that Tsumura does disclose the repetitive transmission of information regardless of whether a user's connection to the network is an on-hook or off-hook condition, Applicant respectfully requests that the Examiner point out exactly where this disclosure is contained in the '337 patent. Otherwise, this case should be allowed.

Respectfully submitted,

By: \_\_\_\_\_

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Dated: March 17, 2004